



## 2020 Business Awards Luncheon – SUPERHEROES Awards Nomination and Selection Process

What makes someone a superhero? On the screen and in books, superheroes are the people who take an otherwise impossible situation and find the best outcome. In the workplace, a superhero is the same – someone who has gone above and beyond to affect successful outcomes in their team, in their company, in their industry or in their area.

**For this year’s business awards, the North Side/Shore Chamber of Commerce is celebrating individual superheroes at chamber member companies and organizations. Do you know someone whose dedication in the past year goes beyond expectation and inspires others around them? Do you have a story of an employee or coworker who really saved the day to prevent a disaster or address a tough situation? Is there a specific business whose products or services have helped you when you most needed them? Has the vision of an effective leader led to the success of a team, a company, an industry or a geographical area?**

We are honoring a wide definition of superhero. Appealing stories could focus on dedication, service, teamwork, problem-solving, vision and more.

The award winners are nominated by chamber or community members (or by themselves) and are chosen via a selection committee representing a diverse spectrum of chamber membership.

**The nomination window is September 23 to October 6, 2020.**

### 2020 Awards Luncheon Categories

1. **Individual Superhero – Large Business** (defined as 50 or more employees)
2. **Individual Superhero – Medium Business** (defined as 20-49 employees)
3. **Individual Superhero – Small Business** (defined as 1-19 employees)
4. **Individual Superhero – Non-Profit Organization**
5. **Individual Superhero – Board Choice** – individual selected by the chamber Board of Directors
6. **MVP (Most Visible Professional)** – individual who attended the most chamber events in the past year

### Nomination

The award winners are nominated by chamber or community members (or by themselves). To nominate an individual or yourself for the first four categories above, submit answers to the following prompts along with optional photos:

- Describe what this person has done in the past year to make them a superhero (e.g. extraordinary dedication, noteworthy service, particularly helpful service or products, a vision that led to success). Explain how this person has contributed to the success of the team, company, industry or geographic area. (150 words or less)

### Selection

- All nominees will be placed into consideration for the selection committee.
- The selection committee will be appointed by the event committee. It will represent a diverse spectrum of chamber membership.
- The winner in each category will be notified prior to the event and will receive their award at the October 21 virtual luncheon.