

## Steelers Celebrate NFL Draft with Fan Blitz at Heinz Field

While the Steelers are selecting their players during the 2005 NFL Draft, Steelers fans can celebrate the unofficial kickoff to the 2005 Football season at Heinz Field with a special Draft Day event.

The 2005 Steelers Fan Blitz, presented by Comcast, will be held from 11:30 a.m. to 6:30 p.m. Saturday, April 23 at Heinz Field and feature a number of fun-filled events, prize giveaways, and a chance for fans to meet some of their favorite Steelers.

Tickets are now on sale at the Steelers Sideline Store at the Monroeville Mall, and at Giant Eagle TicketMaster outlets. Event-day ticket purchases will be on sale beginning at 10:30 a.m. at Gate A at Heinz Field. Admission is \$10 for adults & \$5 for children 12 & under.

Fans can watch ESPN's live coverage of the NFL Draft on the jumbotron and enjoy Steelers highlights. The Coca-Cola Great Hall will feature live entertainment from Noon until 4 p.m., Tudor electric football

games, Steelers merchandise and most concessions will be open.

The East Club Lounge will be open to the public and feature activities for fans of all ages, including a special draft day contest area where prizes will be awarded to the most accurate "Draft Day General Manager." Additional prize giveaways will take place every 30 minutes beginning at 1 p.m., including opportunities to win Steelers tickets.

The Steelers Experience, the team's interactive theme park, will be set up along the playing field and in the South Plaza. Activities will include Coca-Cola Field Goal Kick, Chase Bungee Run, Look like a Steeler, Sony Touchdown Run, and McDonald's KidZONE.

Event parking is available in Gold Lot 1 for \$5 from 10 a.m. until 2 p.m. All fans must enter the stadium through Gate A. Fans are advised to visit [www.steelers.com](http://www.steelers.com) for Heinz Field security guidelines.

For more information please call (412) 697-7713 or visit [www.steelers.com](http://www.steelers.com).

## Walk with the Animals

Sunday, May 29, Memorial Day weekend is the 16th Annual 5K Animal Walk, for people and pets. Start time is 9:45 a.m. with on-site registration at 9:00 a.m. at the National Aviary.

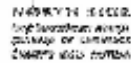
The Animal Walk, Inc., is a tax deductible, registered non-profit. Income raised by the Walk has benefits: Animal Care and Welfare, Animal Friends, Animal Rescue League, Western Pennsylvania Humane Society, Homeless Cat Management Team, Going Home Greyhounds and the National Aviary.

Pre-registration fee is \$30 minimum pledge for pre-registration; deadline May 25. Minimum pledge for on-site registration is \$35. Call (412) 231-6500, for your registration forms.



### Save the Date

September 26, 2005  
Sixth Annual  
North Side Charity Golf Outing  
Benefiting  
North Side Meals on Wheels



NORTH SIDE  
  
CHAMBER OF COMMERCE

809 Middle Street  
Pittsburgh, PA 15212-4918  
412-231-6500



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# InSide North Side

A Publication of the North Side Chamber of Commerce, Pittsburgh, Pennsylvania  
April/May 2005

## NS Chamber Sponsors Mayoral Candidates Forum at Providence Family Support Center



Mayoral candidates from left to right: Dan Repovz, Bill Peduto, Michael Lamb, Les Ludwig and Bob O'Connor answered questions that were asked by those attending the candidate forum.

## NSCC Welcomed Governor to North Side



In March, the North Side Chamber of Commerce hosted Governor Ed Rendell for a luncheon to address the local business community. Part of his speech included promoting the importance of a thriving downtown for the well-being of the region. The Governor mentioned some of the states initiatives that included programs like MainStreet and the Elm Street that encourage investment into urban neighborhoods.

The NSCC extends a huge thank you to our platinum lunch event sponsors: Allegheny General Hospital, National City, Triangle Tech.



## 17th Annual North Side Community Night is also Double Bobblehead

The 17th Annual North Side Community Night is Wednesday, June 8, Pirates vs. Baltimore Orioles. Its double bobblehead night. There are a limited number of tickets so order early. The cost is \$20 that includes tailgate party with food beer and soft drinks, an event t-shirt and a bleacher ticket to the game. To make reservations for your group, contact the NSCC for an order form. Or if you would like to be a sponsor or help with the event call 412-231-6500.

### Upcoming Events

May TBA East Allegheny Walk About  
May 29 - Animal Walk  
June 8 - NS Community Night with the Pittsburgh Pirates  
July 23 - Celebration in the Park  
September 26 - North Side Charity Golf Outing



## Celebration in the Park - Uniquely North Side

Saturday, July 23, 2005, North Side Celebration in the Park will kick off the day with a 1.2 mile parade featuring several marching bands, elected officials, floats and drill teams. The event begins at 10:00 a.m. with the route beginning at the corners of Brighton Road and North Avenue moving along North Avenue to Allegheny Commons Park.

Celebration in the Park, festival features live main stage performances, children's activities, free health screenings, food, and local artist vendors, a North Side car cruise and much more.

Parade Committee Chair, Juan Garrett notes, "it is no easy task organizing a parade, so this year we themed the parade - *Uniquely North Side*". The committee is seeking community groups, organizations, and individuals that would like to participate by entering a float, or marching performance. If you would like to participate contact the Chamber at 412-231-6500

## Hearts in the Park

Enjoy a nice walk in the park and help several local causes. Hearts in the Park is Saturday, April 30 and starts at 9:00 a.m. The Allegheny Heart Institute, Allegheny Commons Steering committee of the North side Leadership Conference welcome Honorary Walk Chairperson, Jerome Bettis and anyone who would like to participate in this event. To get a walk registration form call 412-359-3300.

**NSCC Lunches with Governor Rendell**



Juan Garrett, NSCC Treasurer and Deputy Director RCI, greets those attending the Governor luncheon.



Members of the Graf Family attend the event to support guest speaker Ed Graf, Owner, Prior Fine Pastries



Governor Rendell greet Billie Terry, North Side Coalition for Fair Housing.



Guests of Triangle Tech, Platinum Sponsors for the Governor's Luncheon

**NSCC Mayoral Candidates Forum**



John Graf, Owner Priory Hotel, NSCC Secretary, organized the event and Debra Caplan, NSCC Board President, served as moderator.



Attendees at the Mayoral Candidate Forum.

**Save Some Green on 84 Lumber Classic Tickets**

With spring just getting started and summer around the corner, autumn seems awfully far away. But if you're interested in attending the 84 Lumber Classic at Nema-colin Woodlands Resort this September 15-18, want to save 55 percent off the \$22 face value of the ticket, and have the full \$10 purchase price go to the North Side Chamber, then now is the time to buy.

The ticket is good for a single admission on any one of the four days of the tournament. Tickets at this special discounted \$10 rate are available only through June 5.

Over 70 of the top names in golf are already penciled in to play. Visit [www.84lumberclassic.com](http://www.84lumberclassic.com) for updates to the tournament roster.

The weekend also will bring two of the hottest national acts in music. Southern rock band Lynyrd Skynyrd, and country music artist Lee Ann Womack. Both concerts will

**North Side Gas Lines to be Replaced**

Equitable Gas will be working on replacing old cast iron gas lines between Cedar Avenue and East Street from Lockhart Street to Knoll Street over the summer months.

For information about when the construction will take place and which streets will be affected you can contact Equitable Gas at 412-395-3127.

**Grocery Store to Reopen in Spring Garden**

Inner City Grocers, Inc. has secured funding to open and begin rehabilitation work at the Spring Garden Shop 'n Save at 1930 Spring Garden Avenue.

Inner City Grocers, Inc., is responsible for owning and operating the Shop 'n Save, it is a subsidiary of Spring Garden Neighborhood Enterprises, Inc., a nonprofit community development corporation. The Spring Garden Shop 'n Save is the first recipient of financial support from the Fresh Foods Financing Initiative in collaboration with The Reinvestment Fund. Financing came from an SBA loan from Dollar Bank. Additional financing was provided by the Urban Redevelopment Authority of Pittsburgh. Additional support came from City Councilman Luke Ravenstahl, Mayor Tom Murphy, State Senator Jim Ferlo and State Representative Don Walko.

Spring Garden Shop 'n Save will feature products from several Northside companies including Sabio Springs water, Breadworks bread, Rheinhold Ice Cream Co., and flowers from the Urban Gardener. For more information, please contact Jeffrey Dzamko at 412-323-9828.

**84 Lumber Classic Tickets** *Continued*

begin at the conclusion of play for that given day. Besides the golf and music, the *Fall Festival* will also return in 2005. Featuring various arts and crafts vendors.

But hurry. This offer ends on June 5. Contact the NSCC at 412-231-6500 for your ticket order.

**2005 International Children's Festival**



Pittsburgh's North Side will come alive again for the 19th Pittsburgh International Children's Festival, May 18 through 22, 2005. After being sorely missed by children and families last year, the Festival returns this spring with a new footprint and an exciting refocus on international theater, featuring performers from Russia/USA, South Korea, Spain, and Canada. The new footprint of the Festival grounds includes the National Aviary, Allegheny Traditional Academy Cardinal Wright School, the Children's Museum of Pittsburgh, the Carnegie Library's Allegheny Regional Branch, and the New Hazlett Theater. The performances will be complimented by fun, hands-on cultural and educational activities located in several Activity Zones located near each of these locations.

This year's Festival brings a variety of fun and exciting performances. The Russian American Kids Circus (Russia/USA) features amazing juggling, flying acrobatics, tight rope artistry, unicycles, aerial acts, clowning and more! The Performance Group Tuida (South Korea) presents "A Sweet Story In a Big Book" using traditional Korean music and hand-crafted paper and fabric puppets to share the magical journey of Amugae and Geosigi. Puppet Master Pablo Vergne of El Retablo (Spain) performs the charming vignettes of "Animals," tales about animals and other critters, using recycled materials. The award-winning musician and visual comic Norman Foote (Canada) mixes up a blend of absurd stories, original music, clever songs, outrageous props and an off-beat sense of humor. The University of Pittsburgh's Theater Arts Department's "Rachel Carson Saves The Day" will share how the environmental heroine and her book *Silent Spring* impacted the world.

While activities vary by day, this year's activities include the Children's Museum's bubble table, discounted admission to Children's Museum, Radio Disney AM540, Free

Aviary admission, Face painting, Science Experiments with Bayer Corporation, WLTY LITE ROCK 92.9 FM Storytelling at the Carnegie Library of Pittsburgh, Miss Minni Drama, and roving artists and mascots.

The International Children's Festival attracts 17,000 to 20,000 visitors, each Festival, includes children from underserved communities that would not be able to attend without the generous donations of the Pittsburgh business community. In the past, as many as 6,000 children who otherwise would not have been able to attend without this support. If you would like to help ensure that every child can experience the wonder and joy of the International Children's Festival, please contact Pittsburgh International Children's Theater.

Advance ticket prices are \$7-\$12 and include 1, 2 or 3 theater performances (depending on package choice), hands-on cultural activities, and free admission to the National Aviary. Special rates for school groups are also available. For more information or to order tickets, please visit [www.pghkids.org](http://www.pghkids.org) or call 412.321.5520.

**What's It Worth to You**

The Mexican War Streets Society will present an Antique Appraisal Fair on Saturday, April 30 from 10 am to 5 pm at Trinity Lutheran Church on the corner of North Avenue and Buena Vista Street.

Admission is \$10 per person, and attendees may bring two items for appraisal by reputable antique dealers and auctioneers. For more information, please phone 412-323-9030 or visit [www.mexicanwarstreets.org](http://www.mexicanwarstreets.org).

**East Allegheny to Pursue Revitalization**

Representatives from the Urban Redevelopment Authority, Pittsburgh Partnership for neighborhood Development and Local Initiatives Support Corporation have selected East Allegheny as one of five city neighborhoods to pursue Elm Street designation from the State.

Elm Street Program complements the Main Street Program by stimulating investments to residential neighborhoods that are located next to business districts. Call the Northside Leadership Conference at 412-231-4714 for more information on these programs.

**Welcome New NSCC Members**

**Bainbridge Painting**  
604 Broadhead Road  
Pittsburgh, PA 15205  
412-352-2634  
*Interior Painting*

**DAT3 Solutions**  
4118 Gitten Street  
Pittsburgh, PA 15212  
412-766-5598

*Information Technology Consultant*

**KN Consulting**  
312 Cornwall Drive  
Pittsburgh, PA 15238  
412-551-8933

*Engineering & Management Consulting*

**Observatory Hill Chiropractic Center**  
3961 Perrysville Avenue  
Pittsburgh, PA 15214  
412-321-5096

*Independent Practice of Chiropractic*

**North Side Honors Its Own**

The North side Leadership Conference Annual Awards Dinner is Thursday, May 26 at Pittsburgh's Grand Hall at the Priory.

The purpose of the dinner is to honor those person who have mad significant contributions to their neighborhoods.

For information bout how you can purchase a ticket for this event, contact, Kelly MacKay at 412-231-4714 ext. 18.

**10th Annual Fineview Step-A-Thon**

Sunday, May 15 is the Tenth Annual Step-A-Thon 5K, starting at 9:00 a.m. at Howard Street off North Avenue. The entry fee is \$10 if received before May 8 and \$12 thereafter and on race day.

The event draws awareness to the magnificent views and markets the Fineview neighborhood. Funds from the event help to refurbish public staircases and metal fencing. For information and registration forms call, 412-323-1278.