

Celebration in the Park III Turned Andy Warhol into Pop Art Fiberglass



With the help of The Andy Warhol Foundation for Visual Art, The Buhl Foundation and Maria Warhola, two five foot fiberglass statues of Andy Warhol were designed and created for Celebration in the Park III. Working with art students from Manchester Craftmen's Guild the raw fiberglass statues were transformed into their final artistic figures.

Students and their instructor developed the design concepts that were unveiled at the festival. The two statues are currently on display with one in the NSCC office at 809 Middle Street and the other in the lobby of Riverside Center for Innovation, 700 River Avenue.

Riverside Business Resource Center Programs

Thursday, September 8
9:00 a.m. - 11:00 a.m.
Quickbooks - Advanced

Wednesday, September 14
9:00 a.m. - 11:00 a.m.
...But I Might Need it Someday! How to organize your life once and for all!

Thursday, September 15
12:00 p.m. - 1:00 p.m.
Presentation Skills Workshop...
Let Go of the Jitters

Wednesday, September 21
12:00 p.m. - 1:30 p.m.
Drive High Quality Traffic to Your Web Site

Thursday, September 22
9:00 a.m. - 12:00 p.m.
Introduction for Consultants
Engineering & Construction Management Systems
(PennDots method of conducting business)
1:00 p.m. - 4:00 p.m.
Introduction for Contractors

Wednesday, September 28
9:00 a.m. - 12:00 p.m.
8(a) Business Development Program

All programs listed above are free and open to the public. For more details and registration information call 412-322-3523 or visit: www.riversidecenterforinnovation.com.

*See the Insert for Shop/Discover Pittsburgh
Neighborhoods URA Mainstreets Advertising Offer*

Coca Café Opens at Mattress Factory

Visitors to the Mattress Factory, local residents and people working in the area can now enjoy a great cup of coffee, a cold drink or a delicious lunch in an artistic environment. Coca Café at the Mattress Factory will cater business lunches, provide lunches for tour groups and host special events. The new partnership with this Lawrenceville-based restaurant is located in the museum's main lobby.

"This new café is a wonderful addition to the Mattress Factory's increased visitors services that include unique museum shop selling a broad range of artful items for all ages," according to Barbara Luderowski, Mattress Factory. Executive/Artistic Director.

For more information about the Coca Café at the Mattress Factory or any of the museum's visitor services, please call 412-231-3169, e-mail, info@mattress.org or visit: www.mattress.org

The Mattress Factory is a museum of contemporary art that presents art you can get into- room-sized environments, created by in-residence artists. Located on Pittsburgh's North Side since 1977, the Mattress Factory is hailed as the best facility for installation art in the United States.

InSide North Side

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August/September

NSCC Legislative Action Committee Looking for Input

NSCC has created a Legislative Action Committee. The purpose of this committee will be to identify political issues of interest to NSCC members on a local, state and national level, to research those issues, to report to the NSCC Board and membership for the purpose of creating an NSCC position and then to advocate to the appropriate government officials the NSCC's position on these issues. This committee presents the Chamber with an opportunity to have its voice heard in City Hall, Harrisburg and Washington much more effectively than any single business person could. **The LAC is seeking committed members. Please contact Robin Miller at the Chamber if you have any interest in participating.**

NSCC has joined the Regional Advocacy Council, an amalgam of 27 Chambers of Commerce and other business service organizations from the 10 southwestern counties representing some 2.6 million residents. The RAC is operated under the auspices of the Greater Pittsburgh Chamber of Commerce. The RAC is tasked with identifying issues relating to business growth and development in Southwestern Pennsylvania and to communicate with federal, state and local elected and appointed officials regarding those issues. The RAC hosts frequent meetings and conference calls with legislators relating to these issues, and RAC often engages in direct lobbying in Harrisburg.

Current Issues of Interest

Small Group Health Reform: The RAC is currently advocating a Small Group Health Reform bill, the aim of which is to reduce the premiums for health insurance paid by small businesses. The legislation is aimed, among other things, mandating the sharing of risks of high users of health care among a larger group while taking into account the

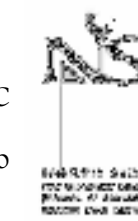
characteristics of the individual employer. Also, the bill would eliminate the use of health status to set rates for small employers. This legislation is currently pending before the General Assembly. For more information: www.pasmallgroupreform.org

State Taxation: The RAC and other business groups successfully lobbied the General Assembly to roll back the Stock Franchise Tax, currently 9.99% (one of the highest in the nation) to 8.5%. Current legislation aims to reduce the CNI to 5.9%. The RAC estimated that Pennsylvania had lost 300,000 jobs since that tax was raised from 8.5%. Pennsylvania has been in the bottom 5 states in job creation during that time.

Unemployment Compensation Representation: The state General Assembly, through a new law passed in June, reversed a decision by the Commonwealth Court that employers must be represented by an attorney at unemployment compensation hearings. Employers can now again have managers or other non-attorney representatives appear for them at unemployment compensation proceedings.

CompetePA Website: A new website, www.competepa.com, has been launched. The website focuses on how to improve Pennsylvania's economy and encourage job creation. It features informational graphs, links to latest news, and other data.

North Side Charity Golf Outing



Make plans to attend the Sixth Annual North Side Charity Golf Outing on September 26, 2005 at Cranberry Highland Golf Course. Registration and lunch at 11:30 am and Dinner/Networking at 5:30 pm. Cost for a foursome is \$500 an individual golfer is \$125 and dinner is only \$30.

Sponsorship opportunities are still available and to RSVP call 412-322-3523. A portion of the proceeds to benefit North Side Meals on Wheels.



Thanks to All Who Participated in Celebration III

The *North Side Celebration in the Park III*, was Saturday, July 23 in Allegheny Commons Park. Two five foot fiberglass statues of Andy Warhol were designed and on display to honor the former North Side resident.

The **North Side Chamber of Commerce and Riverside Center for Innovation** provided the day-long festival that included a parade with marching bands and Andy Warhol inspired puppets and floats. Live entertainment consisted of many local Pittsburgh musical artists, interactive art booths, safety demonstrations, children's stage with live performances, craft activities for kids and adults, an inflatable playground, petting zoo, train rides in Allegheny Commons Park, food and assorted vendors and exhibitors. North Side Health Improvement Partnershipfree (NSHIP) offered health screenings and health related information. Artist Image Resource on Foreland Street had an open house and "East Ohio Street Art Project".

North Side organizations including the Mattress Factory, Carnegie Science Center, Children's Museum of Pittsburgh, and Allegheny Center Alliance Church and others offered crafts and games for the kids.

Special thank you to the Pittsburgh International Children's Theater, who organized the children's area and to Susan Chersky who managed the NSHIP project. Celebration in the Park III sponsors include: Spring Garden Valley Shop n'Save, NSHIP, National City, First National Bank, Citizen's Bank, Del Monte Foods, Art Institute of Pittsburgh, The Andy Warhol Foundation for Visual Arts, The Buhl Foundation, Councilman Luke Ravenstahl, State Representative Jake Wheatley, State Representative Don Walko, State Senator Jim Ferlo, County Councilwoman Brenda Frazier, Northside Leadership Conference and the URA Mainstreet Pittsburgh.

NORTH SIDE

CHAMBER OF COMMERCE

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This newsletter is supported through the Urban Redevelopment Authority of Pittsburgh on behalf of the City of Pittsburgh.

Celebration in the Park



Photo Highlights



August/September 2005

InSide North Side

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NSHIP Sponsors Health Fair



The Northside Health Improvement Partnership (NSHIP) is a collaborative effort whose creation was facilitated by Allegheny General Hospital (AGH) and the Northside Leadership Conference (NSLC). In 1999, the Pennsylvania State Health Department encouraged public, private and voluntary organizations, and individuals serving a defined geographic area to collaborate and create a shared vision for their community's health. They designated these collaborative efforts as "State Health Improvement Partners" (SHIPs) and charged each SHIP to accomplish the State's mission by conducting broad-based health assessments, establishing, and marshaling changes in local health systems and developing programs to improve health outcomes

The SHIP philosophy is multifaceted, emphasizing the prevention of disease and disability, the coordination of resources, interagency collaboration, and improved government responsiveness to community health planning priorities. Official State designation for the Northside Health Improvement Partnership was received in 2001. At that time, the membership was expanded to include other Northside health systems, community agencies and community groups.

The mission of the Northside SHIP is to improve the health of Northside residents. This mission will be accomplished through:

- Completing formal Community Needs Assessments
- Developing community-based strategic alliances
- Providing health awareness, community education, and other health promotion programs
- Developing funding strategies for NSHIP sponsored health programs

August/September 2005

In 2001, a community assessment was completed to identify specific community health priorities for Northside residents. The assessment inquired about five health indicators: child abuse and safety, nutrition and physical activity, responsible sexual behavior, access to health care and tobacco, alcohol and other drugs. A strong community response was received from all Northside communities. Northside residents identified tobacco, alcohol and other drugs as their number one concern and nutrition and physical activity as their second priority.

To date the Northside Health Improvement Partnership has worked on many projects that benefit the Northside. In the area of tobacco, alcohol and other drugs two community forums were held on the public safety impacts of drugs in a community. The NSHIP also created a Northside Treatment Brochure listing self-help groups and treatment programs. This July, NSHIP volunteers and staff will hold leadership training for 20-30 Northside youth for 3 days at Indiana University of Pennsylvania.

In the area of nutrition and physical activity a Northside walking map was developed for four communities: Central Northside, East Allegheny, Spring Garden and Troy Hill. In addition, a pilot-walking program was launched in Central Northside called **Northside Stride**. At the kickoff free screenings and health information was provided. Every year, almost as a tradition, the members and partners of the NSHIP participate in the annual Celebration in the Park Festival.

The members of the NSHIP include: Allegheny County Health Department, Allegheny General Hospital, Allegheny YMCA, American Heart Association, American Respiratory Alliance, Brighton Heights Citizen's Federation, Central Northside Neighborhood Council, Duquesne University School of Nursing, East

Allegheny Community Council, Fineview Citizen's Council, Mercy Behavioral Health, Mercy Hospital: North Shore Campus, Northside Christian Health Center, Northside Leadership Conference, The Special Kids Network, Spring Garden Neighborhood Council, Troy Hill Citizens Incorporated and Venture Outdoors & Kayak Pittsburgh
 For more information on the Northside Health Improvement Partnership or to learn how to get involved please contact 412-231-4713 ext. 17



East Ohio Street Art Project

East Ohio Street will be experiencing a renaissance this summer! The Northside Leadership Conference is partnered with Artists Image Resource (AIR) to produce the first ever "East Ohio Street Art Walk". The visual art project will highlight the North Side's largest business district and bring attention to its historic buildings. A number of Pittsburgh artists exhibited work vacant and occupied storefront windows on East Ohio Street. All work was on display in conjunction with the Celebration in the Park. Artwork installed in vacant storefronts will be on display until August 14th. This event is a great opportunity to view work from local artists and visit neighborhood businesses. Artists participating include Maritza Mosquera, Robert Beckman, Ian Short, Howard Booth, Heather White, Nathan Mould, Tommy Budjanec, Erin Foley, Doug Crissman, Mathew Forrest and Robert Raczka. Any questions regarding the project can be forwarded to Craig Laurensen at 412-231-4714.