

**Go Steelers!**

# InSide North Side

A Publication of the North Side/North Shore Chamber of Commerce, Pittsburgh, Pennsylvania  
Summer/Fall 2008

## Reports are in...It Was the Best Celebration in the Park So Far



Celebration in the Park VI will go on record as being the best yet! Jack "Johnny Angel" Hunt Chairperson of the event was a great ambassador for the day. The North Side/ North Shore Chamber of Commerce along with Riverside Center for Innovation want to thank everyone who participated in the event this year. Some of the notables include our committee chairs: Juan Garrett, Tara Primiero, John Taramino, Dan Musher, Terri Blanchette, Ken Turnbull, Mike Markus, Erin

Conley, Kim Lyons-Neel, Randy Strothman, Debra Caplan, Stephanie Greenleaf, Jocelyn Horner and special thanks to Cheryl Capezutti, Puppet Maker, Manchester Craftsmen's Guild, Urban Impact Foundation, Rodfathers of Butler and Dan Wintermantel.

Big thanks to our sponsors this year: Del Monte Foods, Allegheny General Hospital, Amcom, Pittsburgh Pirates, Pipitone Group, Huntington Bank, National City, Pittsburgh Metro Postal Workers Union and the Buhl Foundation. A big thank you to

Handmade Arcade for bringing in a group of craftspeople for our artists market and to Allegheny Center Alliance Church for helping keep the park tidy. If you have any interest in helping with next year's event, please contact the NSNSCC because its never too early to start thinking about next year.



### Rita's Opening in September!

Rita's Water Ice Franchise Company is opening a new location

on East Ohio Street and Cedar in the former Parkvale Savings Bank building.

Franchisees, Gwen Moore and her son, Galen Moore, from the North Side believe in the corporate Rita's tag line of "Ice Custard Happiness" is more than a saying. It's our way of life – and a steadfast promise to our valued guests. We promise happiness, and it's a promise that we keep".

The North Side Rita's is currently accepting applications for Store Managers, Assistant Mangers and Front Line Treat Team members. To receive further information, via email, please send an email to [Northsideritas@verizon.net](mailto:Northsideritas@verizon.net) containing your: name, home address, email address, phone number and desired position.

### First National Bank Wins Prestigious Award

First National Bank of Pennsylvania has been awarded the JD Powers Award #1 Pennsylvania Bank for Customer Service voted by their customers.

The 2008 Retail Banking Satisfaction Study is based on responses from 19,602 households regarding their experiences with their primary banking provider. The study was fielded in January 2008 and analyzes customer satisfaction with the retail banking experience through six factors: transactions, account statements, account initiation/product offerings, convenience, fees and problem resolution. According to J.D. Powers and Associates, among some of the common reasons a customer will remain with their current bank are short times to see tellers and ease of accessing branch locations

In North Side news, FNB hired three North Side residents; Gloria Ogden, Banking Officer; Allison Fatla summer intern from Point Park College; Joseph Iannotta retired Westinghouse executive.



### North Side Charity Golf Outing September 22

Be a sponsor or play in our Ninth Annual North Side Charity Golf Outing, September 22, at Cranberry Highland Golf Course. Benefiting the Northshore Community Alliance.

You can also purchase a raffle ticket for two Steelers tickets (Indianapolis Colts Game). The winner will be pulled at the Outing. It's a great day to network and play golf. Call 412-322-3523

### You are Invited to Network and See Our Improved NSNSCC Web



Join us Thursday, September 4 from 5:30 to 7:30pm at 700 River Avenue (Riverside Center for Innovation) at the offices of Buzzhoney, as we relaunch our new and improved NS/NSCC web site. Don't forget to bring business cards, we will have a chance for everyone to network a little while you get your first look at the web site. [www.northsidechamberofcommerce.com](http://www.northsidechamberofcommerce.com) RSVP by calling the Chamber 412-231-6500.

## Inside Chamber Business

### Celebration in the Park ...the Event in Pictures



Thank you to Bruce Klein from Bernie's Photo Center for another great batch of photos from Celebration in the Park.

### FMLA EXPANDED FOR MILITARY

From Eric Schuman, Tucker Arensburg

On January 28, 2008, President Bush signed legislation passed by Congress that expands the Family and Medical Leave Act for family members of military personnel. This is the first expansion of the FMLA since 1993.

The new law requires employers to offer up to 12 weeks of unpaid, job-protected leave to employees when a spouse, child or parent of the employee is a reservist or national guard member and is called to active duty with the military.

It further provides that a spouse, child, parent or next of kin of a service member may take up to 26 weeks of FMLA leave to care for the service members who has incurred an injury during military service when that injury results in the service member being unable to perform his or her duties.

The Department of Labor will be implementing regulations to govern the specific terms of these new leave entitlements. Please contact Scott R. Leah at 412-594-5551 or sleah@tuckerlaw.com if you have any questions or need additional information.

### Got Perks?

National City introduces Work Perks, a bank-at-work benefit program that will save time and money. You will receive \$163 for opening a Work Perks checking account and having your pay directly deposited.

For more information visit [NationalCity.com/WorkPerks](http://NationalCity.com/WorkPerks)



### Member-to-Member Discounts

Are you trying to grow your business or know someone who would like to get their message out to a built-in audience? Become involved with the NorthSide/NorthShore Chamber of Commerce member to member discount program.

You can offer whatever service or incentive to other chambers members, and it will be advertised in the newsletter and web site. Your flyers announcing your product or service will be included in new member welcome packets too.

Some of our participating members include: Priory Hotel, Dollar Bank Leasing, Nationwide Insurance, Office Depot and Chamber Choice.

Call the NSNSCC office 412-231-6500, today to find out how we can help you grow your business.

## North Side Business Awards

### *Awards Nomination Guidelines Selection Procedures:*

All nominees for North Side/North Shore Chamber of Commerce awards must be a current standing member of the NS/NSCC. Businesses owned and operated by the nominees must comply with federal civil rights laws.

#### **Best New Member**

Any individual who serves as a majority owner or bears principal responsibility for operating the business with a track record no more than three (3) years. Innovativeness of product or service offered – an illustration of the creativity and imagination of the nominee.

#### **Best Kept Secret**

Innovativeness of product or service offered – an illustration of the creativity and imagination of the nominee.

#### **Best Old Line Established Member**

Staying Power – Substantiated History as an Established Business.

Growth in number of employees – a benchmark to judge the impact of the business on the job market.

#### **Best Community Service Member**

Contributions to aid community-oriented projects – evidence of the use of his/her personal time and resources.

#### **Most Employee Friendly Workplace Member**

Employer who provides an environment for their employees that promotes health and wellness activities along with a creative atmosphere. Offer employees opportunities to participate in local projects that could include but not limited neighborhood clean-ups, volunteering for non profit projects, and any other employee community involvement that would create a positive attitude at the workplace.

#### **Honorary "North Sider" Award**

Individual that advocates, promotes, and/or volunteers his/her efforts beyond business/professional responsibilities to advance the North Side business interest within the community.

Other accomplishments demonstrating the nominee's merit as an effective advocate for North Side business interest.

Start thinking about who you would like to nominate, forms will be mailed in early September.

## Free Stress Evaluation and Trigger Point Massages to NS/NS Chamber Members

Dr. Thomas P. Uhler of Observatory Hill Chiropractic Center, a member of the Northside/Northshore Chamber of Commerce, has been practicing in the North Side of Pittsburgh since 1995. He formerly practiced in Allison Park for several years prior to moving his office to Observatory Hill. He also resides in Observatory Hill with his wife, Maureen. Dr. Uhler is offering an unique opportunity for fellow members. His office has been participating in many health fairs throughout our area where he provides trigger point massage and stress evaluations, in addition to providing educational materials. He also presents lectures on current health issues, such as stress, headaches, back pain, stretching, fibromyalgia, carpal tunnel, and arthritis.

These health fairs have created enormous goodwill and have brought health care advice at no cost directly to the public. He donates his time at no expense to bring increased awareness on health issues and to become better known in our community. Companies, groups and organizations who elect to participate in these health fairs or lectures for their employees, members or customers, give them a very valuable service at no expense to them. A top priority for both the individual employees, and employers is health. The individual strives to live a long and healthy life. A company desires to reduce absenteeism, improve production and prevent injuries.

Dr. Uhler's office has a limited time available to provide this unique service free to the public. Their office is planning their schedule for the remainder of this year and 2009. If you would like additional information or have questions please refer to the enclosed flier in this newsletter or you can call 412-321-5096.

## CTAC 3rd Annual Block Party

Come party with CTAC as they celebrate their 25th Anniversary on Friday, September 12 from 5 p.m. to 8 p.m. at 901 Western Avenue. This is the 3rd Annual All-Neighborhood Block Party, celebration of community development, professionals, volunteers and their families.

## Welcome NS/NSCC Member

Rosemont, Mt. Hope &  
Evergreen United Cemeteries  
Nigel Bentley  
226 Cemetery Lane  
Pittsburgh, PA 15237  
412-931-1017  
nb12watch@comcast.net  
Non denominational Cemetery

## North Side House Tour & Design Fair

Historic Deutschtown House Tour, featuring 7 homes on tour and the 2nd annual Pittsburgh Design Fair for House and Garden is Sunday, September 28th from 11am to 5pm. The Design Fair at the Grand Hall at The Priory is showcasing resources for any and all homeowners in the region. This year's Design Fair features the theme of Green Living, and highlights a range of eco-friendly services and products such as flooring, windows, kitchens and baths, and landscaping for a healthier, more energy efficient home.

For information call 412-321-1204 or go to [www.deutschtown.org](http://www.deutschtown.org)

## Mexican War Streets House Tour

Mexican War Streets 39th Annual House and Garden Tour, billed as Pittsburgh's oldest and finest is Sunday, September 14 from 11 a.m. to 5 p.m. Tickets are \$18 in advance and \$20 day of the tour. You can purchase tickets online at [www.mexicanwarstreets.org](http://www.mexicanwarstreets.org) or call 412-323-9030.

## Free Jazz and Poetry Concert

A free concert is being presented by City of Asylum/Pittsburgh on Saturday, September 13 at Sampsonia Way near the Mattress Factory from 7:30 to 9:30.

A variety of musicians and international poets are featured. Headlining are Oliver Lake Quintet and Flux Quarter and musicians; Jaren Gold, Peck Allmond, Gene Lake, Oliver Lake, DJ Jahi Sundance, Tom Chiu, Pauline Kim, Hay-Yang Kim and Max Mandel. Poets include; Gerald Stern, Lynn Emanuel and Terrance Hayes representing the following countries, Argentina, Cuba, Iran, Liberia, Macedonia and Slovenia.

For more information call 412-321-2190. In case of rain, the concert moves to the New Hazlett Theater.

CRIBS  
for  
KIDS

## Saving Babies' Lives with Every Purchase You Make



**Babies who sleep in unsafe environments, including adult beds, are at a 40 times greater risk of SIDS or accidental suffocation.  
WHERE DOES YOUR BABY OR GRANDCHILD SLEEP?**

Through compelling research by SIDS of Pennsylvania, a safe-sleep environment has been identified as a key factor in reducing the rates of infant death. Since 1998 **Cribs for Kids®**, Chaired by District Attorney Stephen A Zappala, Jr., has donated thousands of cribs to families in need, which has made a dramatic impact on saving babies from dying of Sudden Infant Death Syndrome (SIDS) and accidental suffocation. **Cribs for Kids®** is a safe-sleep education program that helps reduce the risk of injury and death of infants. Our partners throughout Pennsylvania provide a Graco Pack N Play® crib to low-income moms and educational materials to all regarding 'safe sleeping' and other safety tips to protect your baby.

**PLEASE HELP US SAVE BABIES' LIVES TODAY!!!**

Cribs for Kids® has just joined OneCause, a program that will help turn your everyday purchases into much-needed contributions for our organization. Here's how you can help!

**Simply Start Your Everyday Shopping at OneCause.com.** A percentage of every eligible purchase you make through OneCause will automatically be contributed back to Cribs for Kids®. Simply go to [www.onecause.com/b1a148674/](http://www.onecause.com/b1a148674/), sign in, then click to your favorite online store or service provider and you will start earning **up to a 20% contribution** on your purchase, at no extra cost to you! You can even save money with special offers at hundreds of well-known merchants.

**Call CRIBS FOR KIDS® at (412)322-5680 Ext. 5 to get involved today!!! .....It's for the babies**

### Get your business involved through Cause Marketing

Join Cribs for Kids® on a cause-loyalty marketing opportunity through its Neighborhood Merchant Program (NMP). The NMP is a community-minded marketing tool for merchants to gain new sales by supporting Cribs for Kids®. The organization encourages its support network to shop at your business. In exchange, a percentage (of your choice) of the purchases supporters make at your business goes back to provide cribs and safe sleep education for babies!  
**Get Started Today!**

**SIDS of PA/Cribs for Kids®**  
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Pittsburgh, PA 15212  
412.322.5680 Ext. 5  
[www.cribsforkids.org](http://www.cribsforkids.org)



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