



**North Side
Charity Golf Outing
September 24, 2007**

Find out how you can be a sponsor or play in our Eight Annual North Side Charity Golf Outing, Monday, September 24, at Cranberry Highland Golf Course. This year benefiting the Western PA Humane Society.

It's a great day to network and play golf. Call 412-322-3523 to make your reservations or to sponsor.

Monthly NS/NSCC Membership Meetings

The NS/NSCC Membership Committee has established a monthly meeting for new Chamber members and anyone else that would like to attend. The third Tuesday of every month will be a breakfast meeting from 8—9:00 am Amani International Coffeehouse at 507 Foreland Street. This serves as an orientation for new members and a networking opportunity for anyone who would like to attend.



809 Middle Street
Pittsburgh, PA 15212-4918
412-231-6500
www.northsidechamberofcommerce.com

NS/NS Chamber Tentative Program Schedule

July 28 – Celebration in the Park
August – Networking w/speaker
September – Golf Outing
October – Taste of the North Side
November – North Side Business Awards Lunch
December – Holiday Party

Design Competition for Allegheny Square Plaza

Community invited to share ideas for improvement on July 21

Children's Museum of Pittsburgh has begun a project to revitalize the plaza in Allegheny Square into a vibrant green space for the North Side. Through a collaborative effort of the Museum, Pittsburgh city officials, community representatives, artists, landscape architects and architects, and with funding from both the Benedum and Laurel Foundations, the plaza's renovation will create an inviting park and town square for pedestrians, families and students.

"The Children's Museum wants to create a new oasis in the city for families, college students, the elderly, Children's Museum visitors and workers, as well as a place for community events – in a way that builds upon the strengths of the plaza's history," says Children's Museum Deputy Director Chris Siefert. "At this time, the plaza doesn't enhance the area or improve a visitor's experience. It's almost an acre of land with little green space, an inoperable fountain and lots of concrete."

The project takes a leap forward on July 21 when the Museum hosts six designers, selected from a group of 25, to gather community feedback that will help inform the redesign of the plaza and to view the area. The six designers are: Andrea Cochran (San Francisco, Calif.), La Dallman (Milwaukee, Wis.), Doug Garroaolo (Chicago, Ill.), Walter Hood (Berkeley, Calif.), Dina Klavon (Pittsburgh, Pa.), and Paula Meijerink (Boston, Mass.).

"Our vision for this area is a wonderful green space with an interactive artistic experience," says Children's Museum Executive Director Jane Werner. "When we expanded the Museum a few years ago, one of our goals was to make good design and art a catalyst for building community for families. This park will continue that effort by creating an inviting destination where people can come together."

A jury of national design professionals and community leaders will pick the winning designer for the park in October.

InSide North Side

A Publication of the North Side/North Shore Chamber of Commerce, Pittsburgh, Pennsylvania
June/July 2007

Franco Harris Presents Restaurant Plans to NS/NSCC Members



Eric Anderton, FNB, Franco Harris, John Graf, Priory Hotel, Eric Schumann, Tucker Arenburg, Juan Garrett, Riverside Center for Innovation, and Dan Hooper, National City

J. Francis Company hosted the make-up Franco Harris event last month at their Spring Garden offices. The NS/NSCC event allowed members to hear about Harris's plans for his Aladdin's Eatery that will open early next year. Those in attendance had the opportunity to sample menu items from the Aladdin's and to ask questions about the development plans. J. Francis is the construction company responsible for the renovation to Harris' property at Federal and West North Avenue. The original event was held at the North Side YMCA but due to airline difficulties, (Franco's flight was delayed) J. Francis Company was gracious enough to sponsor the second event. (Those in attendance at the first event were invited back to make-up event.)

NSNSCC Legislative Update

The Legislative Committee of the North Side/ North Shore Chamber of Commerce is monitoring efforts by the Greater Pittsburgh Chamber of Commerce and the Pennsylvania Chamber of Business and Industry, among other groups, to reduce governmental fragmentation through the creation of a consolidated earned income tax collection system. Presently, individual municipalities and other taxing authorities collect income taxes on their own. Pennsylvania is unrivaled in the number of jurisdictions levying local income taxes – almost 2,900 – compared to 690 in Ohio and 23 in Michigan. The fragmentation of the tax collection mechanisms and a lack of standardized practices, coordination, reporting and accountability result in unnecessary burdens for residents and businesses, and likewise contribute to the perception that Pennsylvania is a difficult state to do business in. Independent studies estimate that as much as \$237 million

in local earned income tax revenue falls through the cracks of the collection process due to these inefficiencies.

- The Greater Pittsburgh Chamber and like-minded entities are petitioning the State General Assembly to, among other measures,
- Consolidate local tax collection into 66 districts roughly approximating county borders, but which will not be controlled by the counties;
 - Mandate uniform collection and distribution requirements;
 - Permit employers to remit withheld taxes to one jurisdiction, even if the business covers multiple jurisdictions;
 - Improve tracking of payments.

According to the Greater Pittsburgh Chamber, these and other measures will result in the collection of more taxes, the streamlining of a cumbersome process for employers, and will ultimately result in a more prosperous and business-friendly Pennsylvania.



Come and join us for the Fifth Annual North Side Celebration in the Park on Saturday, July 28 from 11:00 a.m. to 7:00 p.m. Festival programming includes: local bands; Old School Band, Mercedes and the Freedom Band, for the kids; puppet parades and puppet making, bouncy playgrounds, karaoke and crafts, 3 on 3 basketball, exhibitors, public safety displays, vendors and food vendors will be in the Park.

Local artist Cheryl Capezzuti is holding workshops and furiously working to create giant puppets that will feature famous historical women of the North Side. 2007 marks the 100th anniversary of the North Side annexation to the City of Pittsburgh to recognize this his-

toric event, we are also creating history themed art projects and Allegheny City Society is creating a history tent. We are still looking for old North Side photos and artifacts to include in the history tent.

Corporate Sponsorships and corporate exhibitors are welcome. Non-profit groups can use this event for a fundraiser bake sale, craft or art sale, contact the North Side/North Shore Chamber for an application at 412-231-6500.

Inside Chamber Business



**Congratulations
Winifred Torbert
YWCA Tribute to Women
Leadership Award Winner**

At a recent YWCA Tribute to Women Leadership luncheon, NorthSide/ NorthShore Chamber board member, Winifred Torbert was recognized in the Business and Industry category for her work as the Director of Community Development for the Pittsburgh Pirates. Ms Torbert is responsible for the development and implementation of public relations and market initiatives to target Pittsburgh with the goal of increasing attendance and goodwill among all fans.

Ms. Torbert is the principal liaison between the Pittsburgh Pirates, diverse communities, minority and women-owned business suppliers, minority business directors and advocacy groups in the Pittsburgh region.

Priory Hotel is Pittsburgh's Best

Priory Hotel Tops out of 55 Area Hotels + ranked among the "Best of Citysearch TripAdvisor ranks Pittsburgh's European Style"

The North Side's own Priory Hotel, Pittsburgh's only European style boutique hotel, has been recognized as the best hotel in Pittsburgh out of 55 ranked in TripAdvisor.com's index. In addition, The Priory was recently ranked among the finest hotels in Pittsburgh in four categories by the Citysearch.com travel advisory service. Citysearch ranked The Priory among Pittsburgh's finest in the "Best Boutique Hotel," "Best Hotel Staff," "Most Romantic Hotel," and "Best Weekend Getaway" categories.

Combining 19th-century elegance and sophistication with modern amenities, The Priory is a 24-room European-style boutique hotel located at 614 Pressley Street, in East Allegheny. Owned and operated by the Graf family, The Priory has been hosting guests from around the world since 1986.

Citysearch (www.citysearch.com) is a leading Internet local search service, providing the most up-to-date information on businesses, from restaurants and retail, to travel and professional services. Citysearch empowers users to make informed decisions about where to spend their time and money by delivering trusted content, including more than 500,000 editorial profiles and user reviews of local businesses. For its "Best of Citysearch" rankings, Citysearch surveys its members who have rated hotels, restaurants, shops and other outlets in a variety of categories.

TripAdvisor (www.tripadvisor.com) is the largest travel community in the world, with more than 5 million unbiased reviews and opinions, covering 250,000+ hotels and attractions. With more than 20 million unique monthly visitors worldwide, TripAdvisor features real advice from real travelers and easy access to major online travel sites.



New Member Profile

Fourth River Associates LLC gets its name from the underground aquifer that is actually under Pittsburgh's three rivers. This water source is responsible for the fountain at the confluence of the three rivers at Point State Park. "The principals of Fourth River Associates chose this name because it represents the unseen resources we each have," according to Pete McQuillin, one of the principals. "It is our goal to help people learn to tap into their hidden rivers of resilience."

Pete went on to explain they specialize in executive coaching; staff and leadership development, organizational assessment with individual coaching; improved communication skills; conflict management; resilience training during organizational changes.

Currently they are working with a number of non-profit organizations such as the Greater Pittsburgh Community Food Bank. They have previously worked with corporations such as Reed Smith and Duquesne Light and nonprofits like the Salvation Army.

This diverse company has two other partners, Pete's wife Nancy Chubb, Ph.D. in counseling psychology and Lee Fogarty, PhD, also a psychologist. Their philosophy is to merge the talents of their seasoned, skilled coaches and trainers with the talents of their clients.

Pete who joined the NS/NSCC about six months ago said that he feels that the aggressive program schedule of events and the networking opportunities has been a good investment of his time and resources. "The people are friendly, upbeat, and optimistic; it's been a pleasure to attend chamber events."

Married for about a year and a half, Pete and Nancy bought a house in Spring Hill back in January and really feel that the North Side is the place to be and joined the NS/NS Chamber to be part of the business community. Both are very active in Allegheny Unitarian Universalist Church on North Avenue. Pete is a board member of Pitts-

burgh Interfaith Impact Network.

Combined, Pete and Nancy have four children, and they share their Spring Hill home with Nancy's youngest son, Nick (who attends City Charter High School downtown) and two dogs and two cats. Pete's favorite NS/NSCC event so far was the opportunity to meet Franco Harris. He feels Franco is a visionary committed to the revitalization of the North Side. He was also a great help with North Side Community Night with Pirates where he jumped in and helped with the food service.

To find out more information about Fourth River Associates you can call 412-391-1819 or go to their web site: www.fourthriverassociates.com

National Aviary New Lorikeet Exhibit

The National Aviary celebrates the opening of Lories & Friends, a new walk-through exhibit that features a flock of fearless and flashy rainbow lorikeets, on Saturday, July 7. The day will feature free nectar feedings at selected times throughout the day, as well as entertainment provided by Radio Disney.

Attired in a striking color combination of emerald green, orange, midnight blue, ruby red and lemon yellow, the Lories, as they are affectionately known, will receive visitors in their newly constructed home. On July 7, free nectar cups will be given to guests who can visit with the birds and encourage them to fly down for a drink. Guests this first weekend will be given "Official Lories Trainer" buttons as they will be among the first members of the public to interact with the birds.

Getting acquainted will be easy. Unlike many of their shy cousins, rainbow lorikeets are as naturally curious as they are chatty. While a few of the birds will be shy during the first few weeks that the exhibit is open, most will happily land on visitor's arms or hands to get the best vantage point for a nectar treat, allowing for a truly memorable brush with nature.

Lorikeet feeding times take place from 10 to 11 am, from 12 to 1 pm, and from 3 pm to 4 pm. On July 7, nectar cups will be free. After July 7, nectar will sell for \$2 per cup.

Welcome New NS/NSCC Members

Bistro To Go
Nikki Heckman
412-758-3177
Restaurant to open in the Fall

Café at the Lofts
Cynthia Sproull
300 Heinz Street
Pittsburgh, PA 15212
412-322-0570
Restaurant/Catering

Fourth River Associates
Peter McQuillin
307 Fourth Avenue
Pittsburgh, PA 15222
412-391-1819
Consulting

NS Community Night Thank You!

The 19th Annual North Side Community Night with the Pirates was June 12. With nearly 600 tickets sold for this event, there are a lot of people to thank for making it happen.

Our event sponsors included: ALCO Parking, Bay Valley Foods, Breadworks, Del Monte Foods, ESB Bank, F.L. Haus Company, FNB, Kelly's Beer Distributing, Max's Allegheny Tavern, North Side Giant Eagle, Penn Brewery, Pittsburgh Metro Postal Workers Union, Priory Hotel + Grand Hall.

We also need to thank those who helped with grilling and food preparation, which included master griller, Juan Garrett and food coordinator Nikki Heckman (who will soon be opening Bistro to Go) and Pete McQuillin along with Diane Smoulder and her friends from Max's also helped on the food line.

The winner of the 50/50 raffle was Mike Collett from FL Haus Company.



Congratulations Judge Cathy Bubash

North Side's own, District Magistrate was nominated by Governor Ed Rendell to fill one of two vacancies in Common Pleas Court. If confirmed by the State Senate, Bubash would serve until January.

Judge Bubash came in first in the Democratic race and third in the Republican primary held in May.

Sarah Heinz House Opening

Sarah Heinz hosted an open house in June to celebrate its new green, state-of-the-art facility. Located at One Heinz Street, the \$11.4 million, 30,000 square-foot facility was designed by Rothchild Doyno Architects.

"The idea was to make a tangible statement that we want to connect back to the community," says Mary Jo Meenen with Sarah Heinz House. Doubling the organization's campus, the expansion includes an arts and culture floor and a robotics lab. The new wing features a pool, gymnasium, dance studio and fitness center.

According to Meenen, "We want to be a powerful symbol for a part of the neighborhood that needs a face-lift. We're hoping to promote economic development activities".